

deborá silva

interactive designer

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summary

With over 9 years of professional experience in web design, I have worked for several creative and digital agencies in Australia and Brazil. In my previous roles I have worked with a variety of clients, from small businesses to large international corporations, and had the chance to experience the various different aspects of web design. My aim is to obtain a senior level position as a web designer allowing me to demonstrate and develop my creative and technical abilities.

employment history

March 2010 - Current

Freelance Web Designer

- planned, designed, built and managed several web design projects
- provided web design support for Perth and Sydney advertising and digital agencies

September 2009 - March 2010

Senior Interactive Designer (full time)

Marketforce Communications (www.marketforce.com.au) Perth - WA

- worked on various advertising campaigns creating websites, banner ads, edms and landing pages for major Western Australia clients.

July 2005 - December 2008

Senior Digital Designer (full time)

Click2it Digital Marketing (www.click2it.com.au), Sydney - NSW

- designed, built and maintained corporate websites and microsites
- designed and built several ecommerce websites with cms integration (Adobe Business Catalyst)
- designed and implemented several email marketing campaigns
- managed several web site projects

July 2005 - July 2006

Interactive Designer (contract)

Think Unthinkable (www.thinkunthinkable.com.au), Sydney - NSW

- worked on various advertising campaigns creating banner ads, edms, landing pages, microsites and dvds

July 2004 - December 2004

Designer (full time)

Takenet (www.takenet.com.br), Belo Horizonte - Brazil

- designed microsites for clients
- designed interfaces for mobile applications and content for mobile devices

February 2003 - June 2004

Junior Designer (full time)

Catraca Studio (no longer trading), Belo Horizonte - Brazil

- designed and built websites and graphics for print
- worked on video projects

April - December 2002

Junior Designer (part time)

Weblife Studios (www.weblife.com.br), Belo Horizonte - Brazil

- designed small websites and worked on e-learning projects
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education and qualifications

2004 **Bachelor of Digital Media**
UNI-BH (University of Belo Horizonte), Brazil

2008 **Bachelor of Information Technology**
Charles Sturt University, Sydney

skills

- proficiency in Adobe Creative Suite 5
 - strong understanding of design principles
 - strong knowledge of web usability, interaction design, information architecture and user experience design
 - hand-coded xhtml and css (w3c standards)
 - cross-platform & cross-browser compatibility
 - good knowledge of flash animation and basic actionscript 2.0
 - knowledge of php, mysql, java, javascript, jquery
 - understanding of content management systems (strong experience with Adobe Business Catalyst)
 - understanding of SEO, email marketing, online advertising and social media
 - knowledge of video-editing with Adobe Premiere
 - MACOSX and Windows plataforms
 - strong project and time management skills
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references

Available upon request

work examples

Available at my website www.derrydol.com
