

perth, australia

w [www.derrydol.com](http://www.derrydol.com)

e [debora@derrydol.com](mailto:debora@derrydol.com)

m 0402979448

debora silva  
web designer

## summary

With over 7 years of professional experience in web design, I have worked for several creative agencies in Australia and Brazil. In my previous roles I have worked with a variety of clients, from small businesses to large international corporations, and had the chance to experience the various different aspects of web design. My aim is to obtain a senior level position as a web designer allowing me to demonstrate and develop my creative and technical abilities.

## employment history

- sep 2009 - mar 2010    **senior interactive designer (full time)** marketforce communications ([www.marketforce.com.au](http://www.marketforce.com.au)), perth - wa
- worked on various advertising campaigns creating websites, banner ads, edms and landing pages for major WA clients.
- jul 2005 - dec 2008    **senior digital designer (full time)** click2it digital marketing ([www.click2it.com.au](http://www.click2it.com.au)), sydney - nsw
- designed small to medium corporate and ecommerce websites with cms integration
  - designed and implemented various email marketing campaigns
- jul 2005 - jul 2006    **interactive designer (contract)** think unthinkable ([www.thinkunthinkable.com.au](http://www.thinkunthinkable.com.au)), sydney - nsw
- worked on various advertising campaigns creating banner ads, edms, landing pages, microsites and dvds
- jul 2004 - dec 2004    **designer (full time)** takenet ([www.takenet.com.br](http://www.takenet.com.br)), belo horizonte - brazil
- designed microsites and interfaces for applications and content for mobile devices
- feb 2003 - jun 2004    **junior designer (full time)** catraca studio (no longer trading), belo horizonte - brazil
- designed websites, graphics for print, logos and branding
  - worked on video projects
- apr - dec 2002        **junior designer (part time)** weblife studios ([www.weblife.com.br](http://www.weblife.com.br)), belo horizonte - brazil
- designed small websites and worked on e-learning projects

Over the years I have also worked on a freelance basis for several Sydney and Perth based agencies including Hunt Online, The White Agency, Acidgreen and Busara.

## professional qualifications

2004                    **bachelor of digital media** uni-bh, university of belo horizonte - brazil

## technical skills

- proficiency in dreamweaver, photoshop, fireworks, illustrator
- strong understanding of design principles and web usability
- hand-coded xhtml and css (w3c standards)
- good knowledge of flash animation and basic actionscript 2.0
- knowledge of php, mysql, javascript, jquery
- understanding of content management systems
- understanding of SEO, email marketing and online advertising
- MACOSX and Windows plataforms

## references

Available upon request.